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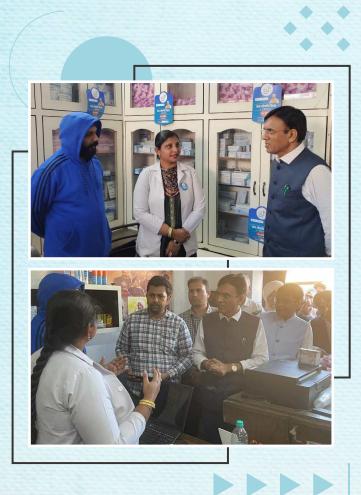
#### Commencement of 5th Jan Aushadhi Diwas 2023

The celebration of the 5<sup>th</sup> Jan Aushadhi Diwas, 2023 kick started with the theme "Jan Aushadhi-Sasti Bhi Acchi Bhi" with the Flag off of a Jan Aushadhi Rath with Audio Visual by Dr. Mansukh Mandaviya, Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers, Government of India, Ms. S. Aparna, Secretary, Department of Pharmaceuticals, & Shri Ravi Dadhich, CEO, PMBI at Nirman Bhawan, New Delhi on 1<sup>st</sup> March, 2023.



**Total Sales crossed Rs.1115.45 Crore in this year 2022-23**Savings of **Rs.6692.71 Crore**, to citizens in just **11 months.**Sales of February, 2023 is Rs.124.23 Cr.

## Dr. Mansukh Mandaviya, Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers, Government of India, visited Jan Aushadhi Kendra at Rajpura, Punjab on 5<sup>th</sup> March, 2023





Dr. Mansukh Mandaviya, the Hon'ble Minister of Health & Family Welfare and Chemicals and Fertilizers, GOI, made a visit to the Jan Aushadhi Kendra at Rajpura, Punjab. Direct interactions were held between the Minister and the beneficiaries and proper functioning of the Kendra were looked after. This visit adds impetus to the celebrations of the 5<sup>th</sup> Jan Aushadhi Diwas, 2023, organised from 1<sup>st</sup> March to 7<sup>th</sup> March every year. As

part of the visit, the Hon'ble Minister emphasized the role played by PMBJP and the benefit availed by the common people of the country by ensuring quality generic medicines at affordable prices. He further mentioned about the cost effectiveness of the generic medicines in saving out-of the-pocket expenditure of the people.

#### **HIGHLIGHTS**

#### **Uttar Pradesh Global Investors Summit (UPGIS), Lucknow 2023**



Uttar Pradesh Global Investor Summit(UPGI), 2023 is a flagship Investment Summit of the Govt. of Uttar Pradesh. It brought together policy makers, corporate leaders, business delegations from pan India & across the globe.

Pharmaceuticals and Medical Devices Bureau of India (PMBI) had participated in the UP Global Investor Summit that took place in Lucknow, Uttar Pradesh from 10<sup>th</sup>- 14<sup>th</sup> February, 2023. In this Summit PMBI took part by exhibiting a stall on PMBJP at the designated venue of Vrindavan Yojna. With the gracious presence of Dr. Mansukh Mandaviya, the Hon'ble Minister of Health & Family Welfare

and Chemicals and Fertilisers, GOI along with Shri Brajesh Pathak, Hon'ble Deputy Chief Minister of Uttar Pradesh, the message of generic and quality medicines were given importance. They inspected the stall, gathered information from the officials and appreciated perceptible works being done by PMBI. They further appreciated the revolutionary step of the Government in ensuring quality healthcare at affordable prices & the impact it made on the common people of the country. Ms. S. Aparna, Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Govt. of India visited the stall and appreciated the efforts.

#### **HIGHLIGHTS**

#### Conference with Resident Heads of Missions of Developing Nations, LACs & IOR Island Countries



The conference on Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana (PMBJP) with Resident Heads of Missions of Developing Nations, LACs & IOR Island Countries was organized in Delhi, where Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers, Dr. Mansukh Mandaviya, Hon'ble Union Minister of External Affairs, Dr. S. Jaishankar, Ms. S. Aparna, Secretary, Department of

Pharmaceuticals graced the occasion. Shri Ravi Dadhich, CEO-PMBI made a presentation for the diplomats of 91 countries & highlighted the various benefits of PMBJP. Government of India offered support to partner countries to help them establish and implement public-centric schemes akin to PMBJP in their countries.

#### **IN THE NEWS**

**♦ The Indian EXPRESS** Feb 24, 2023

#### Govt hardsells Janaushadhi scheme to foreign representatives



Union Health Minister Dr. Mansukh Mandaviya on Friday said Janaushadhi Kendras have made healthcare affordable by ensuring availability of quality medicines at 50-80% less than market prices.

He was speaking at a conference on Pradhan Mantri Bharatiya Janaushadhi Pariyojna, in which representatives of 91 partner countries were present.

He highlighted the benefits of the Janaushadhi scheme to representatives of various countries and proposed that the initiative can be replicated in their own regions.

Feb 24, 2023



#### Jaishankar offers support to partner countries for establishing public-centric schemes akin to PMBJP

External Affairs Minister S Jaishankar on Friday offered support to partner countries to help them establish and implement public-centric schemes akin to Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana (PMBJP) in their countries.

Speaking at a Conference on PMBJP in Delhi, he highlighted that PMBJP is a flagship public welfare programme championed by Prime Minister Narendra Modi over the last eight years and we should focus on Affordability and Accessibility.

THE ASIAN AGE | Feb 26, 2023

#### PM Janaushadhi stores make ₹1.000cr revenue

The scheme saved over ₹20,000 crore for the citizens, says govt

The revenue from the sale of generic medicines across india through Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) has crossed ₹1,000 crore mark in the current financial year. The Union government believed that by the end of the financial year. the PMBJKs will register sales revenue of ₹1,200 crore which will be a sharp increase from ₹263 crore in 2016. The Government

said that the flagship scheme to provide medicines at low cost has saved more than ₹20,000 crore of citizens.

Chief Executive Officee (CEO), PMBI under the department of Pharmaceuticals, Ravi Dadhich told that sales revenue of ₹1,050 crore have been registered till mid February and it will be ₹1,200 crore by the end of financial year 2022-23.

Feb 06, 2023

#### मुरादाबाद रेलवे स्टेशन पर बनेगा जन सुविधा केंद्र, दिव्यांगों को होगी काफी सहूलियत



बजट से मिलने वाली धनराशि से मुरादाबाद बरेली स्टेशनों पर यात्री सुविधाओं के लिए काम किया जाएगा। ट्रेनों से उतरकर लोग बाजार में मिलने वाली दैनिक उपयोग की वस्तुएं स्टेशन से ही खरीद सकेंगे। इसके लिए जन सुविधा स्टोर बनाया जाएगा। यहां दवा के लिए जन औषधि केंद्र भी खुलेगा।

सीनियर डीसीएम सुधीर सिंह ने बताया की जल्द ही रेलवे स्टेशन पर जन सुविधा स्टोर बनाया जाएगा । दैनिक उपयोग की वस्तुओं से लेकर दवाइयों और भोजन की व्यवस्था मिलेगी । मुरादाबाद स्टेशन पर फूड प्लाजा पहले से ही प्रस्तावित है। यह पार्सल हाल की तरह बनाया जा सकता है।

विभिन्न प्रकार के भोजन का आनंदरेलवे ने ड्राइंग भी लगभग तैयार कर ली है। यात्री इसमें फास्ट फुड साउथ इंडियन से लेकर विभिन्न प्रकार के भोजन का आनंद ले सकेंगे। इसके अलावा प्लेटफार्म नंबर एक पर बने नए ओवर ब्रिज के पास लिफ्ट में एक्सीलेटर लगाए जाएंगे। इससे बुजुर्गों और दिव्यांगों को काफी सहूलियत होगी। एक स्टेशन एक उत्पाद योजना के तहत लगाए पीतल की वस्तुओं के स्टॉल को भी बढ़ावा दिया जाएगा।

#### **IN THE NEWS**

**№** नवभारत टाइम्स

Feb 27, 2023

#### 'विदेश में भी लागू होगी जन औषधि योजना, १० हज़ार सेंटर का लक्ष्य'



**नर्ड दिल्ली:** देश के लोगों को सस्ती और गुणवत्तापूर्ण दवाएं उपलब्ध करवाने के मकसद के साथ शुरू की गई प्रधानमंत्री भारतीय जन औषधि परियोजना से विदेशी प्रतिनिधि भी प्रभावित हुए हैं। केंद्रीय स्वास्थ्य मंत्री डॉ. मनसुख मांडविया और विदेश मंत्री डॉ. एस. जयशंकर की मौजूदगी में इस परियोजना के बारे में करीब 100 साझीदार देशों के विदेशी मिशनों के प्रमुखों को प्रेजेंटेशन दिया गया। कई देश लोगों को सस्ती दवाएं मुहैया करवाने के इस मॉडल से प्रभावित हुए हैं और वे अपने देश में भी इस मॉडल को लागु करने के बारे में भारत का सहयोग लेंगे। केंद्रीय स्वास्थ्य मंत्री डॉ. मांडविया ने कहा कि भारत को सही मायने में दनिया की फार्मेसी कहा जाता है। 50 प्रतिशत निर्यात और विश्व भर में हर पांच जेनेरिक गोलियों में से एक भारत में उत्पादित होती है। उन्होंने कहा कि वाजार की तुलना में जन औषधि केंद्रों पर ५० प्रतिशत से लेकर ८० प्रतिशत तक सस्ती और गूणवत्तापूर्ण दवाएं उपलब्ध करवाई जा रही हैं।



#### LS Ministers provide written replies about govt initiatives on PMBJK, Remote Electronic **Voting Machine & others**

The government, said that 9082 Janaushadhi Kendras have been opened across the country under the Pradhan Mantri Bharatiya Janaushadhi Pariyojana (PMBJK) till January this year. In a written reply in the Lok Sabha, the Minister of State for Chemicals and Fertilizers Bhagawanth Khuba said the government has set a target to establish 9300 PMBJKs during the current fiscal.



The Sentinel | Feb 09, 2023

#### **Union Minister Anurag Singh Thakur** launched White Paper of Youth20



Health, Wellbeing and Sports: Agenda for Youth. As we are advancing into the digital world, most of our services are also transitioning to the virtual platform; however, the transition in the healthcare sector is yet to gain momentum. Also, the digital health services have been beyond the reach of a large section of the world's population, partly due to discrepancies in digital literacy, technological and language barriers Amidst all these challenges, India has emerged as a beacon of hope, leading the way forward in our fight against these issues. Schemes like The Ayushman Bharat Abhiyan and Pradhan Mantri Jan Aushadhi Kendras have made quality healthcare facilities accessible to the underprivileged strata of the society.



March 17, 2023

#### जन औषधि केन्द्रों में अब तक बेचे गए 34.71 करोड से अधिक सेनेटरी पैड, 218.45 करोड़ रूपये की हुई बचत

**नई दिल्ली,** २० फरवरी (हि.स.) देश के जन औषधि केन्द्रों के माध्यम से ३४.७१ करोड से अधिक जन औषधि सुविधा सेनेटरी पैड बेचे जा चुके हैं इससे कुल 218.45 करोड रूपये की बचत हुई है।

सोमवार को केंद्रीय स्वास्थ्य मंत्री डॉ. मनसुख मांडविया ने ट्विट करके कहा की महिलाओं के लिए स्वछता स्वास्थ्य और सुविधा सुनिश्चित करना सरकार की प्राथमिकता है। एक रूपये प्रति पैड की दर से 34.71 करोड से अधिक जन औषधि सुविधा सेनेटरी पैड बेचे गये। इससे कुल २१८.४५ करोड़ रुपये की बचत हुई है।

उल्लेखनीय है की विश्व पर्यावरण दिवस की पूर्व संध्या पर 4 जून, 2018 को केंद्र सरकार ने महिलाओं के लिए जन औषधि सुविधा ओक्सो-बायोडिग्रेडेबल सेनेटरी नैपकिन लांच की घोषणा की थी। तब से लेकर फरवरी 2023 तक जन औषधि केन्द्रों के माध्यम से 34.71 करोड़ से अधिक सेनेटरी नैपकिन बेचे जा चुके हैं।

### **IN THE NEWS**



#### PMBJP : ब्रांडेड दवाओं के मुकाबले 50 से 90 फीसदी सस्ती मिलती है यह दवाएं, असर में कोई अंतर नहीं, लोगों के बचाए 4500 करोड़ रुपये

भारत सरकार के रसायन और उर्वरक मंत्रालय के अधीन औषध विभाग ने नवंबर. २००८ में प्रधानमंत्री भारतीय जनऔषधि परियोजना (PMBJP) को शुरू किया था। इसका उद्देश्य सभी को सस्ती कीमत पर गुणवत्तापुर्ण जेनेरिक दवाइयां (generic drugs) उपलब्ध कराना है। इस योजना के तहत दिसंबर, 2017 में 3,000 केंद्र खोलने का लक्ष्य प्राप्त किया गया। इसके अलावा मार्च, 2020 में कुल ६००० आउटलेट्स को खोलने का संशोधित लक्ष्य भी प्राप्त कर लिया गया

इस यात्रा में पिछले वित्तीय वर्ष में इन केंद्रों की संख्या ८,६१० से बढकर अब 9,000 हो गई है। इसे देखते हुए सरकार ने पूरे देश के 766 जिलों में से 743 को कवर करते हुए ९,००० से अधिक केंद्रों के साथ इसकी पहुंच का विस्तार किया है। सरकार ने मार्च 2024 तक प्रधानमंत्री भारतीय जनऔषधि केंद्रों (Prime Minister of India Janaushadhi Kendras) की संख्या बढाकर १०,००० करने का लक्ष्य रखा है।

पीएमबीजेपी के तहत उपलब्ध दवाओं की कीमत ब्रांडेड दवाओं की तूलना में 50 से 90 फीसदी तक कम है। वित्तीय वर्ष 2021-22 में 893.56 करोड रुपये की बिक्री हुई है। इससे नागरिकों को ब्रांडेड दवाओं की तुलना में लगभग 5,300 करोड रुपये की बचत हुई है। चालू वित्तीय वर्ष यानी 2022-23 में इन केंद्रों ने 30 नवंबर, 2022 तक 758.69 करोड़ रुपये की बिक्री की है। इससे नागरिकों को लगभग ४,५०० करोड़ रुपये की बचत हुई। कुल मिलाकर इसकी बिक्री में अभूतपूर्व बढ़ोतरी देखी गई है, जो जन औषधि की व्यापक स्वीकृति को दिखाती

#### **♦ The Indian EXPRESS** Feb 10, 2023

Janaushadhi Sugam, a mobile application, helps citizens with services such as locating nearby Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJK), searching Janaushadhi medicines, telephone numbers:

Dr. Bharati Pravin Pawar



Government of India is taking several steps to promote generic medicines. As per Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002, every physician should prescribe drugs with generic names legibly and preferably in

capital letters. Further, the erstwhile Medical Council of India (MCI) had issued Circulars vide which all the Registered Medical Practitioners have been directed to comply with the aforesaid provisions.





#### स्वास्थ्य सेवाओं को मजबूत बनाने के लिए प्रयासरत है केंद्र: भारती पवार



वाराणसी, २२ फरवरी । केंद्रीय स्वास्थ्य एवं परिवार कल्याण मंत्रालय मंत्री डॉ भारती प्रवीण पवार ने कहा कि स्वास्थ्य सेवा के आधारभृत संरचना को मजबूत करना केंद्र सरकार की प्राथमिकताओं में शामिल है। पिछले लगभग ९ वर्षों में दुनिया की स्वास्थ्य देखभाल की सेवाओं के लिए प्रधानमंत्री नरेंद्र मोदी के दुरदर्शन नेतृत्व में भारत के एक प्रमुख केंद्र के रूप में उभरा है भारी चुनौतियों के बावजूद देश के स्वास्थ्य प्रणाली १३० करोड़ से अधिक लोगों को प्राथमिक देखभाल से लेकर पुनर्वास तक की स्वास्थ्य सेवाएं प्रदान कर रही हैं।

डॉक्टर भारती पवार ने बुधवार को सिगरा स्थित रुद्राक्ष कन्वेंशन सेंटर में आयोजित तीन दिवसीय क्षेत्रीय महामारी विज्ञान प्रशिक्षण कार्यक्रम साउथ ईस्ट एशिया रीजन भारत सम्मेलन २०२३ का उद्घाटन किया।

#### **हि हिन्दुस्तान** Feb 01, 2023

#### मंत्री ने किया जन औषधि केंद्र का उद्घाटन

मुजफ्फरनगर । कांड प्रखंड कार्यालय के सामने बुधवार को सूचना प्रौद्योगिकी मंत्री इसराइल मंसूरी ने प्रधानमंत्री भारतीय जन औषधि केंद्र का उद्घाटन किया उन्होंने कहा कि इससे कांति की जनता को सीधा लाभ होगा मौके पर बिहार के नोडल अधिकारी कुमार पाठक कान के प्रखंड प्रमुख कुपाशंकर शाहिद, विनोद कुमार, साहिल कुमार, अरुण सिंह, सुमन कुमार, सुबोध कुमार, दीपक कुमार आदि उपस्थित थे



FEB 16, 2023

#### नालंदा सदर अस्पताल में जल्द खुलेगा जन औषधि केंद्र, कम कींमत पर मिलेगी दवाई

नालंदा । नालंदा में मरीजों के लिए खुशखबरी है। बिहार शरीफ सदर अस्पताल में जल्द ही जन औषधि केंद्र खुलने जा रहा है, यहां कम दाम पर मरीजों को दवा मिलेगी। नालंदा सहित तीन जिलों में जीविका दीदी के द्वारा इसका संचालन किया जाएगा। इसकी शुरुआत नालंदा, सीतामढ़ी और गोपालगंज से की जा रही है। जन औषधि केंद्र के लिए अस्पताल परिसर में ही स्थल का चयन कर लिया गया है।



#### Jan Aushadhi Jan Chetna Abhiyan





The 5<sup>th</sup> Jan Aushadhi Diwas 2023 kick started with inauguration of Jan Aushadhi Mobile Van followed by week long activities. The major highlights of the day were the flag off of a Jan Aushadhi Rath with Audio Visual (Customized mobile vehicle) to generate awareness for the people alongwith smaller customized mobile Vans with scheme branding, at 30 locations in different States / UTs to generate mass awareness amongst the public. The mobile vans are planned to make a month-long tour across the country covering major states such as Delhi, Haryana, Uttar Pradesh, Uttarakhand during this journey. As part of the awareness programme, Nukkad Natak were also performed at various locations. Selfie points carrying the information about the Scheme were installed at 10 locations in different cities to grab attention of the visitors who were excited to take selfie with the cut outs. A Jan Aushadhi Model stall was erected at Dilli Haat, INA, New Delhi to showcase the model of PMBJP and its products, the stall was visited by more than 10000 people in 10 days.



#### Jan Aushadhi Pratigya Yatra





The second day of the celebrations focused on Pad Yatras to create a mass fervor and participation by more than 10,000 people in 26 States / UT's at 40 different locations led by various local public representatives. The yatras were attended by school children and beneficiaries wearing Jan Aushadhi T-shirts and Caps etc. and carrying placards of Jan Aushadhi. These Pad yatras were conducted across the country to disseminate information regarding PMBJP & generic medicines at affordable prices.



#### Jan Aushadhi - Ek Kadam Matri Shakti ki Ore





To felicitate women beneficiaries and to bring forth the benefits of Jan Aushadhi Products for Women, the events were organized at 34 locations in all States and UT's. During these interactions Women Public Representatives, Women Doctors, NGOs and beneficiaries shared the health benefits of women centric Jan Aushadhi medicines along with generating employment for women as entrepreneurs.

To ensure further outreach, flag off of Train "Chhattisgarh Sampark Kranti Express" (New Delhi to Durg Chhattisgarh) was done by Dr. Mansukh Mandaviya, Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers and Dr. Ashwini Vaishnaw, Hon'ble Minister for Railways, Communications, Electronics & Information Technology at Hazrat Nizamuddin Railway Station wherein 22 coaches were completely branded with Jan Aushadhi Scheme information. The journey of this train will be continuing for the next 2 months, covering 5 States to convey the benefits of Jan Aushadhi to lakhs of people. On the same day, another train also branded with Jan Aushadhi Scheme information, started its journey from Pune Railway station to Danapur (Bihar) and the train will also cover 5 States for spreading information on PMBJP to lakhs of common people of the country.



#### Jan Aushadhi Bal Mitra





This day is dedicated to the children as they constitute a major part of tomorrow's world. Accordingly, large number of school children became part of the celebrations to spread message on Jan Aushadhi with several engaging activities at school and other premises. Children had a fun day with release of sky lantern, balloons and face masks bearing Jan Aushadhi branding alongwith playing of jingles on Jan Aushadhi. An online quiz competition was also conducted with an award of Rs. 500/- to 50 winners. Thousands of children who participated in these events will act as the messengers of Jan Aushadhi Pariyojana not only for their families but also as citizens in their later life.



#### Jan Arogya Mela (Health Camp)





Heritage-cum-health walks as part of Janaushadhi Viraasat ke Sath were organized on pan India level at 10 locations at Delhi, Mumbai, Ahmedabad, Jaipur, Jodhpur, Mysuru, Indore, Bhubaneswar, Agra & Hyderabad where the information on Jan Aushadhi Pariyojana was spread. Besides this, for senior citizens, Jan Aushadhi Arogya Mela / Health Camps were organized at mega level in 34 locations and at smaller level in 1000 Jan Aushadi Kendras wherein it is estimated that more than 30,000 people benefitted with the free tests conducted on these Kendras. In these campaigns, Jan Aushadhi medicines were distributed free of cost alongwith free consultations by doctors.

These free health check up camps successfully disseminated information the importance of the precautions to be taken and if required medication through Jan Aushadhi kendras while saving out of pocket Health expenditure by Senior citizens. These events provided large scale publicity by word of mouth and served as a catalyst for health awareness.



#### **Aao Jan Aushadhi Mitra Banein**





To ensure large scale outreach, Seminars and workshops were conducted on PMBJP by making presentation and Question Answer Session at 30 locations in Pharma colleges and Universities nationwide to provide opportunities to Pharma students to start their own Jan Aushadhi Kendras and become successful entrepreneurs in future. Online Applications have been invited for 651 Districts in the Country where these youth can apply and obtain permission to establish Jan Aushadhi Kendra.

Further, volunteer registration campaign was also started as 'Aao Jan Aushadhi Mitra Banein' therein citizens registered in online mode to become 'Jan Aushadhi Mitras'. More than 3080 number of volunteers registered themselves in this campaign in addition to more than 2500 volunteers who had registered in the previous year. Thus a total strength of more than 5500 Jan Aushadhi Volunteers are now available to further create the awareness and to extend helping hand to others.



#### **Celebration of 5th Jan Aushadhi Diwas**













7th March is celebrated as Jan Aushadhi Diwas every year to mark a tribute to Prime Minister Narendra Modi's Vision of "Healthcare to all". It is celebrated as a day of promise to use quality generic medicines at affordable prices. This year's theme remained "Jan Aushadhi-Sasti Bhi, Acchi Bhi". In this view, to solicit participation from States / UT's, all the State Governments were requested to organize State level events to spread the messages of generic medicines and Jan Aushadhi Pariyojana. All the Hon'ble Union Ministers were also requested to visit and attend events at various Jan Aushadhi Kendras in their constituencies so that the benefits of Scheme can be conveyed by Public Representatives.

More than 55 major events were conducted where the Hon'ble Governors/ Lt. Governors, Hon'ble Union Ministers, Hon'ble Chief Ministers of the state/UTs, Hon'ble Health Ministers of States, Hon'ble Member of Parliament, Hon'ble Members of the Legislative Assemblies, Mayors, Corporates and public representatives including many Senior Government officials of the Central Government and the States Govt. graced the events by sharing scheme highlights & benefits and interacted with beneficiaries to explore about the benefits of the Pariyojana so that awareness and benefits may be availed by the public in future. In a week long series of events, more than 250 programmes were organised.









